



## What is HALAL

Halal cosmetics are personal care products which are free from ingredients forbidden by the Islamic law. These cosmetics do not contain animal derived material such as blood from any animal, pork and pork products as well as alcoholic constituents in their manufacturing.

Halal cosmetic products include hair shampoos, conditioners, bath and shower gels, cleansers, creams, lotions, talc and baby powders, toners, make up, perfumes, eau de colognes and oral care products.

As the Islamic law only permits the use of halal cosmetic products, this religion segment holds the largest consumer base of halal cosmetic products across the globe.